



The NTM annual member meeting 2020

Can we through more operational data increase the efficiency of mobility and logistics services meanwhile assessment of emissions and energy use becomes more accurate?

Venue: Webinar via Skype. More information will be sent out to registered attendees
Date: April 21
Time: 12.35-14.00
Speakers: Key note: Professor Dr. J. Rod Franklin, Kühne Logistics University
Register: [info\[a\]transportmeasures.org](mailto:info[a]transportmeasures.org)

Venue: Webinar via Skype, see link below.
Date: April 21

Program

12.35 Log-in på Skype
12.45 Välkomsthälsning av NTM:s ordförande Maria Nilsson Öhman, DHL
12.50 Formellt årsmöte
13.20 How mobility and logistics services will develop through access to more data, Professor Rod Franklin, KLU
13.50 Frågor och discussion
14.00 Slut

Rod Franklin is Adjunct Professor of Logistics and Academic Director of Executive Education at Kühne Logistics University. Professor Franklin, an engineer and operations manager by training and experience, received his Doctorate in Management from the Case Western Reserve University in Cleveland, Ohio. Professor Franklin has held management positions at Kühne + Nagel, USCO Logistics, ENTEX Information Services, Digital Equipment Corporation, and Cameron Iron Works. In addition, he has been a consultant for Booz-Allen & Hamilton, Theodore Barry & Associates and Arthur Young & Co. Professor Franklin was also a development engineer for the Saginaw Steering Gear Division of General Motors Corporation.

Franklin's research focuses on the application of modern management techniques to the efficient and effective operation of supply chains, sustainable business models, green logistics, corporate social responsibility and cloud based supply chain management.

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