

Ekotransport 2030

26 April 2017, Stockholm, SWEDEN



California's policies for low-carbon vehicles and the transition to mainstream electrification

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CALIFORNIA AIR RESOURCES BOARD



CALIFORNIA - the “*nation-state*” and its unique authority over pollution control



- Largest U.S. State - ~39 million Californians
- ~25 million vehicles, ~1.3 million diesel engines
- ~6th largest world economy
- ~1.7 million annual new car sales
- Tremendous progress on clean air (20 million Californians already breathing air that meets ambient air quality standards)
 - Still have most polluted air in U.S., impacting health of 16 millions Californians
 - Transport sector is largest source of air pollution and GHG emissions
 - U.S. clean air law gives California ability to set own vehicle and engine emission standards
 - Other states can follow California

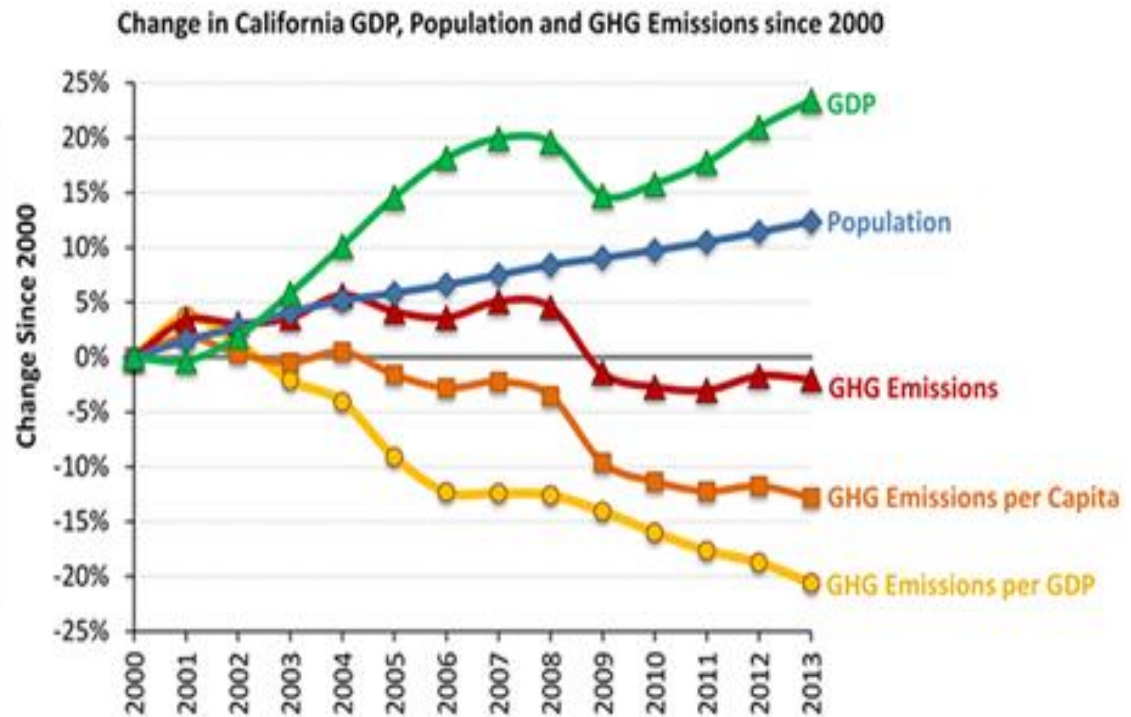
Progress on environmental protection and the economy

California economy is projected to grow faster than U.S. through 2020



Iron workers fabricate rebar walls at Gerdau's San Bernardino Reinforcing Steel Plant as part of the New Wilshire Grand Project, under construction in downtown Los Angeles. The construction industry has grown jobs at one of the fastest rates in California over the last year.

(Mel Melcon / Los Angeles Times)



USA TODAY Search

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California again leads list with 6 of the top 10 most polluted U.S. cities

Doyle Rice, USA TODAY Published 12:09 a.m. ET April 19, 2017 | Updated 8:27 a.m. ET April 19, 2017



A new report has released details on the most and least polluted cities in the United States based on data from 2013 to 2015. USA TODAY

20498
58
262

The policy drivers for action

The need for air and climate pollution emission reductions

40 by 30 Legislative Climate Target

An Integrated Plan for Addressing Climate Change

VISION

**Reducing Greenhouse Gas Emissions
to 40% Below 1990 Levels by 2030**

GOALS



**50%
renewable
electricity**



**50%
reduction
in petroleum
use in vehicles**



**Double energy
efficiency savings
at existing buildings**



**Carbon
sequestration
in the land base**



**Reduce
short-lived
climate pollutants**



**Safeguard
California**

Scoping Plan – A blueprint for the 2050 target

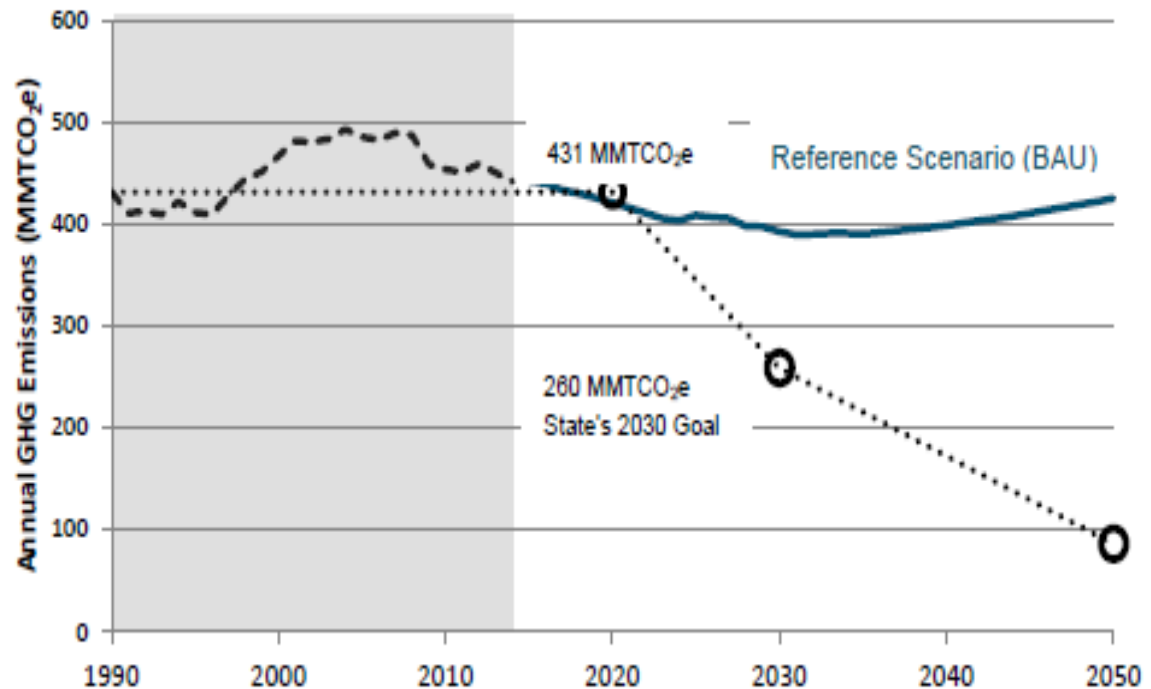
THE 2017 CLIMATE CHANGE SCOPING PLAN UPDATE THE PROPOSED STRATEGY FOR ACHIEVING CALIFORNIA'S 2030 GREENHOUSE GAS TARGET

May 2014



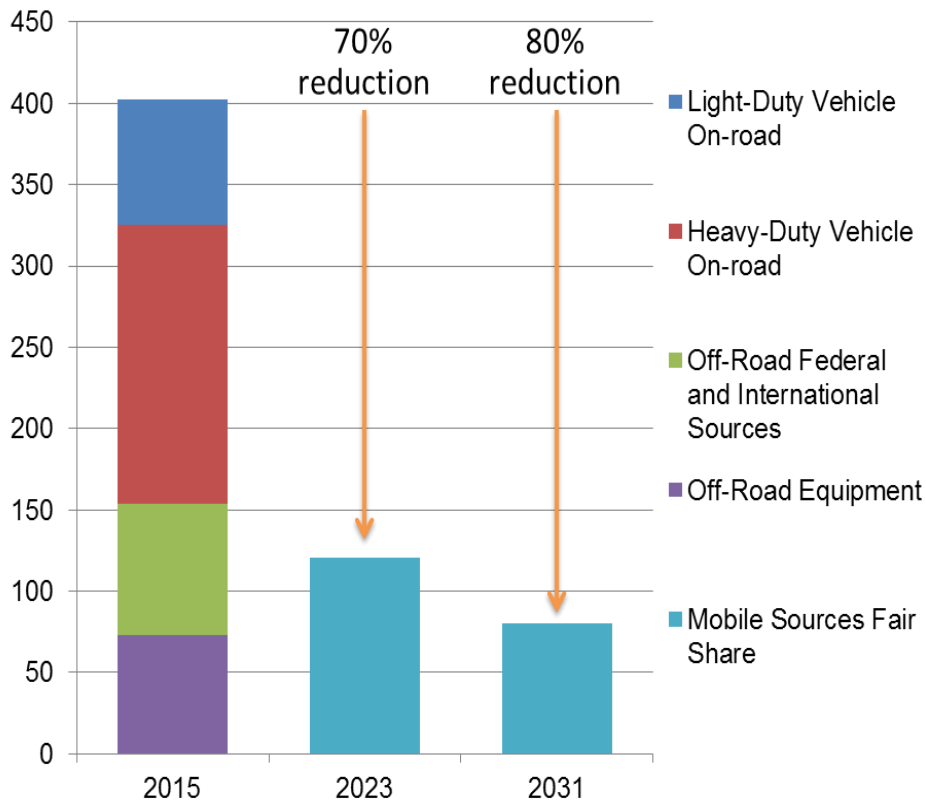
First Update to the **Climate Change Scoping Plan**

BUILDING ON THE FRAMEWORK
PURSUANT TO AB 32
THE CALIFORNIA GLOBAL WARMING
SOLUTIONS ACT OF 2006



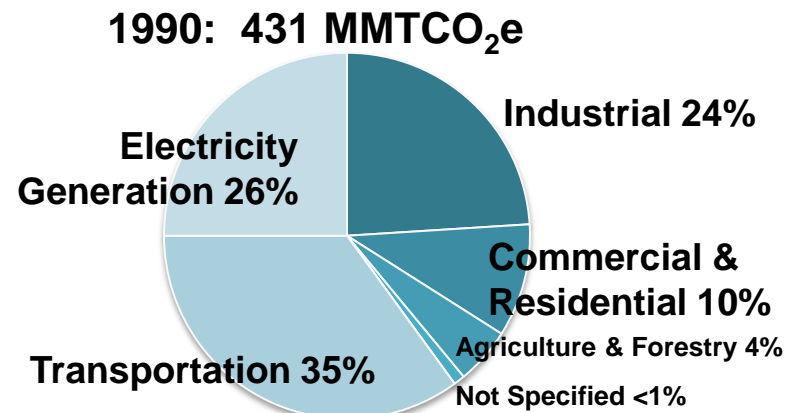
Air and climate pollution reductions from transport are necessary to meet goals

NOx emissions



Mobile Source Emissions
South Coast Air Basin (tons per day)

GHG emissions





Our approach

A balance of supply-side investments and demand-side regulatory policies

DEMAND-SIDE



SUPPLY-SIDE

**California LEV Standards and
the One National Program**

**New Post-2025 LEV
Standards**

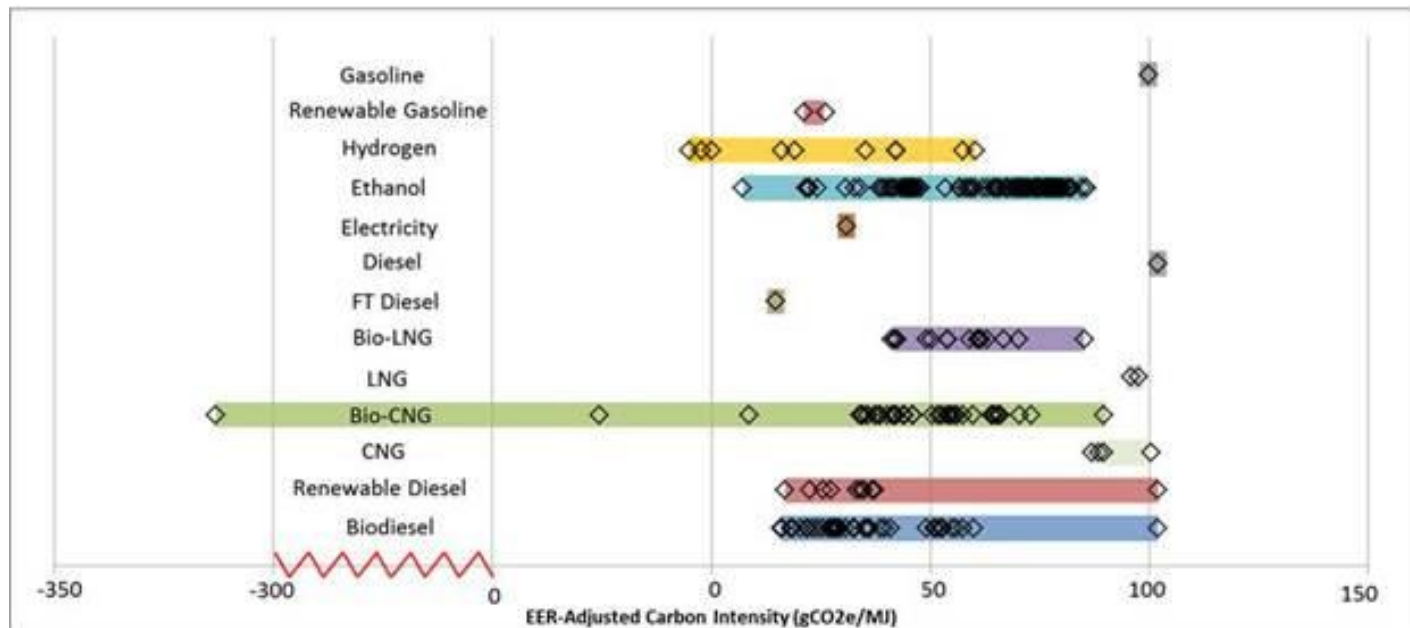
**California Phase 2 HD GHG
Standards**

**New HD Lower NOx
Standards**

**Supply-side clear and strong
regulatory policies**

California's Low Carbon Fuel Standard

Carbon Intensity Values of Current Certified Pathways (2016)



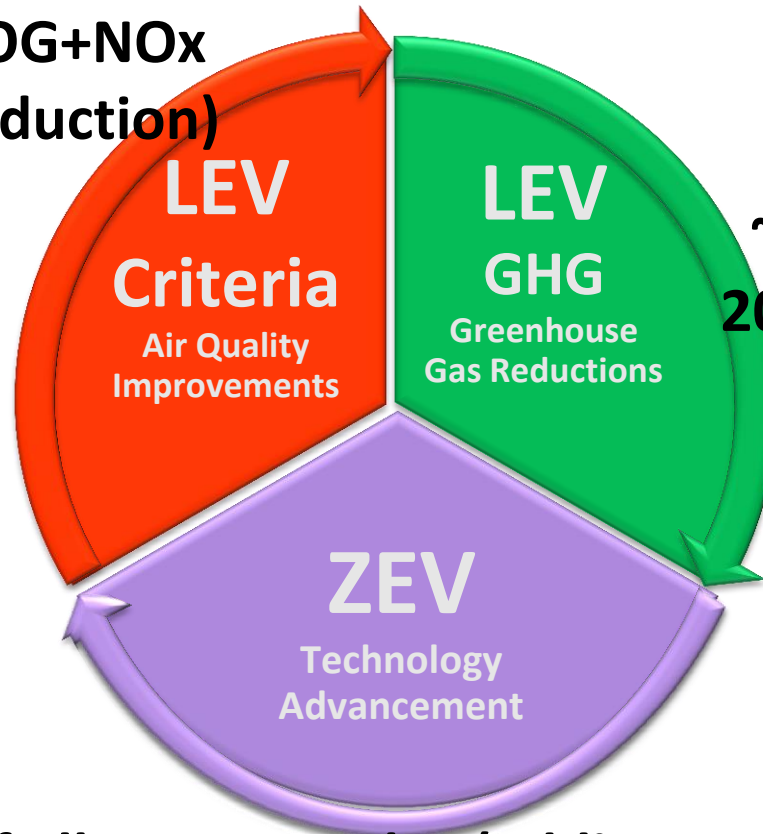
Last Updated 12/22/2016

Each marker represents an individual certified fuel pathway carbon intensity (CI), adjusted by the Energy Economy Ratio (EER). The length of each bar indicates the range of carbon intensity that may be achieved by a fuel pathway. The wide range of carbon intensities is due to the life cycle emissions methodology of the LCFS; variations in feedstock types, origin, raw material production, processing efficiencies, and transportation all contribute to an individual producer's fuel pathway CI. All valid CI values shown here are certified in 2016 including the legacy, Tier 1, Tier 2, and the Lookup Table.

¹ The alternative fuel's CI value is divided by its Energy Economy Ratio (EER) in order to obtain the EER-adjusted CI value, representing the emissions which occur from the alternative fuel per MJ of conventional fuel displaced.

Clear and strong regulatory policy – *existing vehicle standards and the ZEV Mandate*

**30 mg/mile NMOG+NO_x
by 2025 (~75% reduction)**



**~166 gCO₂e/mile by
2025 (~34% reduction)**

~15% of all new car sales (adding to ~1.5M ZEVs)

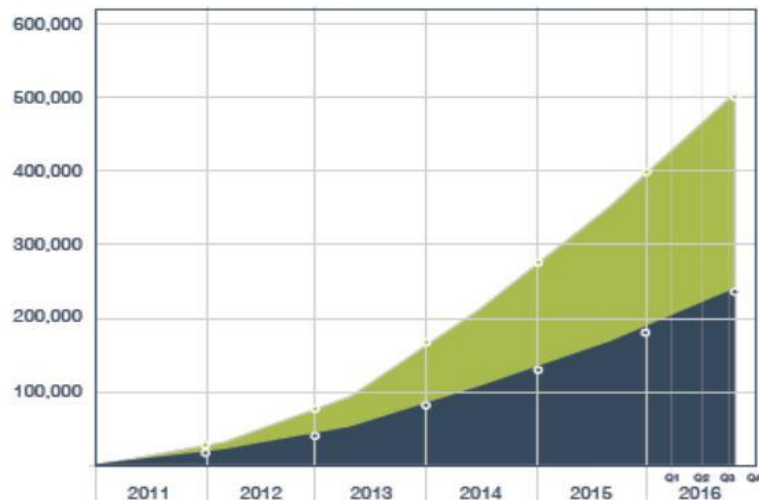
Electrons and H₂ molecules - *the “no compromise, cheat-free” alternative to petroleum combustion*



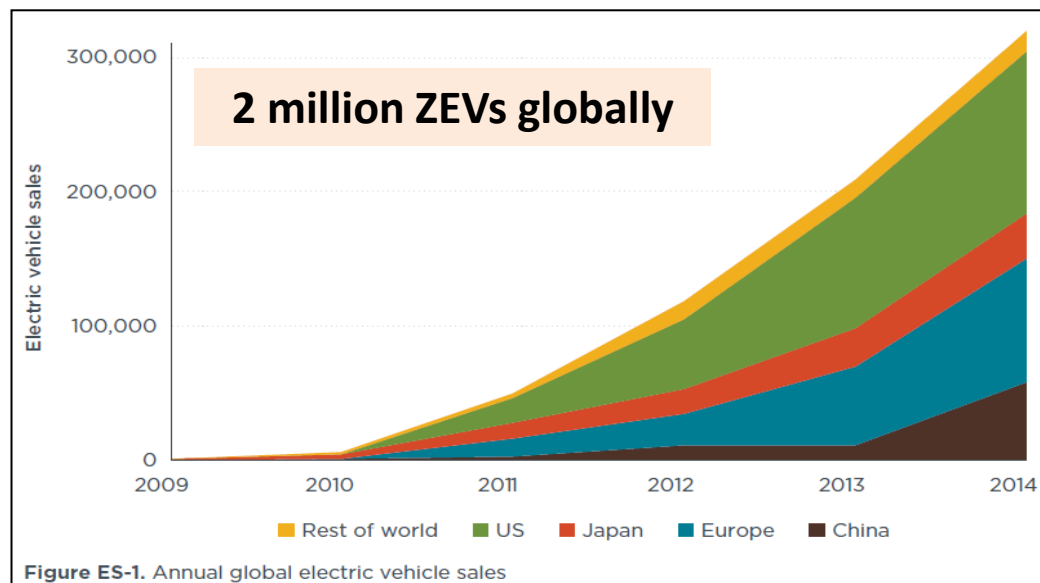
California, U.S., and Global ZEV Markets



CUMULATIVE SALES



* Approximation assumes CA sales are 52% of National Sales
Reference: www.hybridcars.com



● NATIONAL SALES
September 2016: 16,069
2016 Sales: 111,594
Cumulative 2011-present: 512,259

● CALIFORNIA SALES*
September 2016: 8,356
2016 Sales: 58,873
Cumulative 2011-present: 239,838

View Data Calculation
www.pevcollaborative.org/data-calculation

Source: ICCT, "Transition to a Global Zero Emission Vehicle Fleet," Aug 2015

The case for the mainstream ZEV market and post-2025 ZEV policy design

EV MASS MARKET: \$30,000 + 200 MILES RANGE

Bloomberg
NEW ENERGY FINANCE



Tesla Model 3



BMW i3



VW e-Golf



Chevy Bolt



Nissan Leaf

Images: Tesla GM; VW; Nissan; Wikimedia Commons

Integrated Truck Strategy

More stringent NOx standards and RD&D investments

Incentives

Accelerate penetration to achieve sufficient reductions

New Standards

Bring cleanest technologies to market

90% cleaner

In-Use Requirements

Ensure clean operations over life



No more scandals!

Volkswagen

Toyota's Fuel Cell Truck



Introduce ZEVs

Targeted applications well-suited for initial deployment



Demo & Pilot Projects

Help develop next generation of cleanest technologies



**Demand-side strategic investments
in technology/fuel solutions**

Investing Cap-and-Trade proceeds in the transformation towards a sustainable future



- **California Global Warming Solutions Act of 2006***
- **California-Canada link (Quebec and soon Ontario)**
- **\$3.7 billion appropriated to date**
- **Of that, \$2.4 billion to transportation related investments**
- **\$1.7 billion in implemented projects**
- **15.2 MMTCO₂e GHG reductions in benefit and many additional co-benefits**

**California Assembly Bill 32 (AB 32); Núñez, Chapter 488, Statutes of 2006*

MOVING CALIFORNIA

cleaner transportation for all communities



\$688 million appropriate to date

LIGHT-DUTY VEHICLE SECTOR INVESTMENTS



Car Scrap & Replace (EFMP and EFMP Plus-Up)



Statewide Clean Vehicle Rebate Project (CVRP)



Vehicle Financing Assistance for Lower-Income Consumers



Car Sharing & Mobility Options



Agricultural Worker Vanpools in San Joaquin Valley



Increased Public Fleet Incentives for CVRP-Eligible Vehicles

HEAVY-DUTY VEHICLE SECTOR INVESTMENTS



Hybrid & Zero-Emission Truck & Bus Voucher Incentive Project (HVIP)



Clean Urban Transit Buses



Clean School Buses



Clean Delivery Trucks



Clean Drayage Trucks



Clean Trucks at Rail Yards & Freight Distribution Centers



Multiple Clean Technologies Used in Goods Movement

ZEV Infrastructure Critical to Market Development



**Public/private investment for
100 hydrogen fueling stations**



**Utilities, government, private
sector deploying charging
infrastructure**



Collaboration and partnerships



Sweden enters Under2 Global Pact



**California Governor
Edmund G. Brown Jr.**

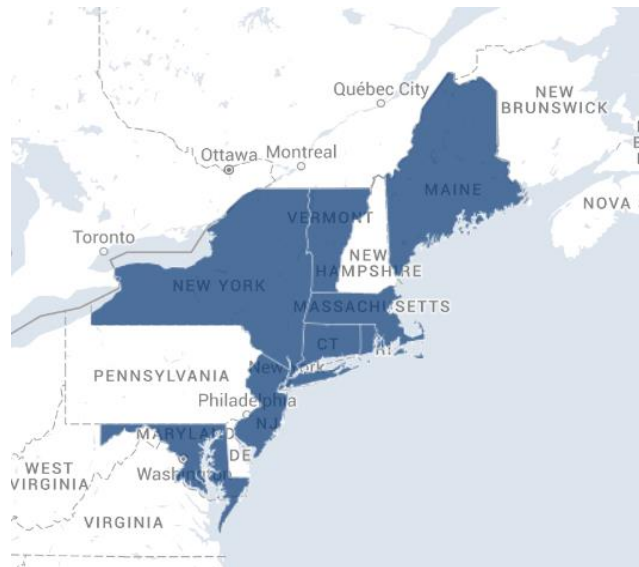
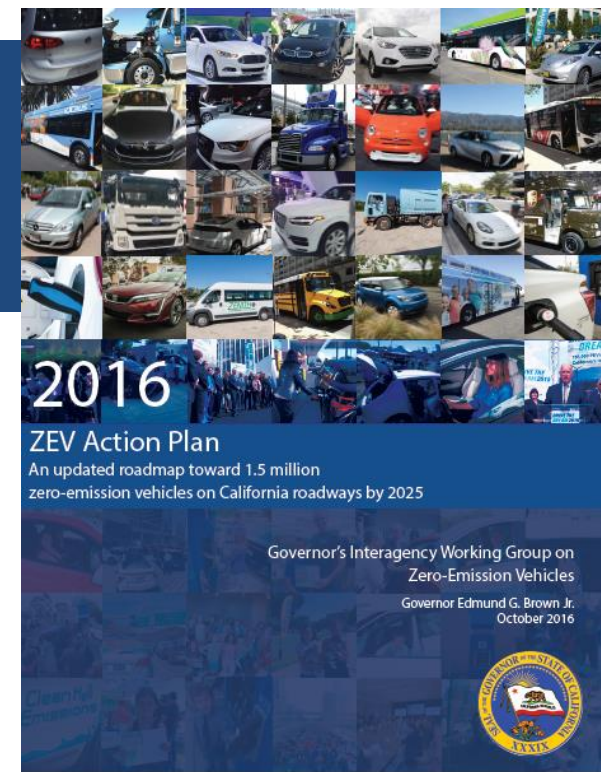
**Swedish Deputy
Prime Minister
Isabella Lövin**

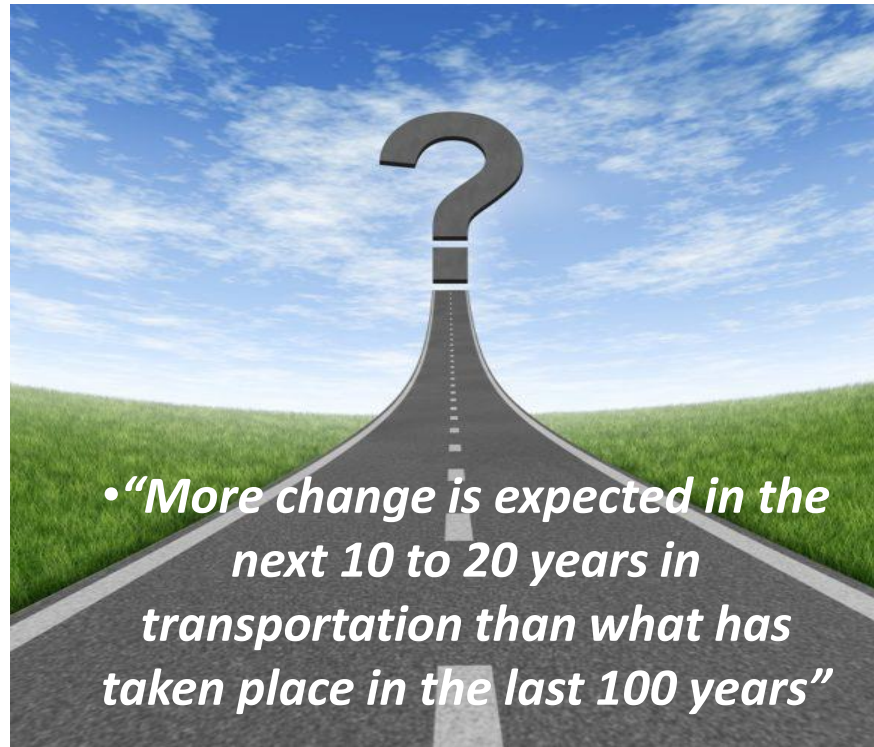
"Sweden and California will push for higher global ambition on climate change and will work individually and together to draw more international attention to the actions and ambitious reduction goals that are needed," said Minister Lövin. April 19, 2017.
Sacramento, California.

**Under2 Global Pact among cities, states and countries to limit the increase in global average temperature to below 2°C. Coalition members also pledge to limit GHG to 2 tons per capita or 80-95% below 1990 levels by 2050.*

Clear commitments and partnerships for

- Administration-wide commitment to ZEVs
- Multi-State regulatory requirements
- Global alliance of leading jurisdictions
- Public-private partnerships





• *“More change is expected in the next 10 to 20 years in transportation than what has taken place in the last 100 years”*

Preparing for revolution and evolution

Towards a zero-emission light-duty vehicle fleet

