

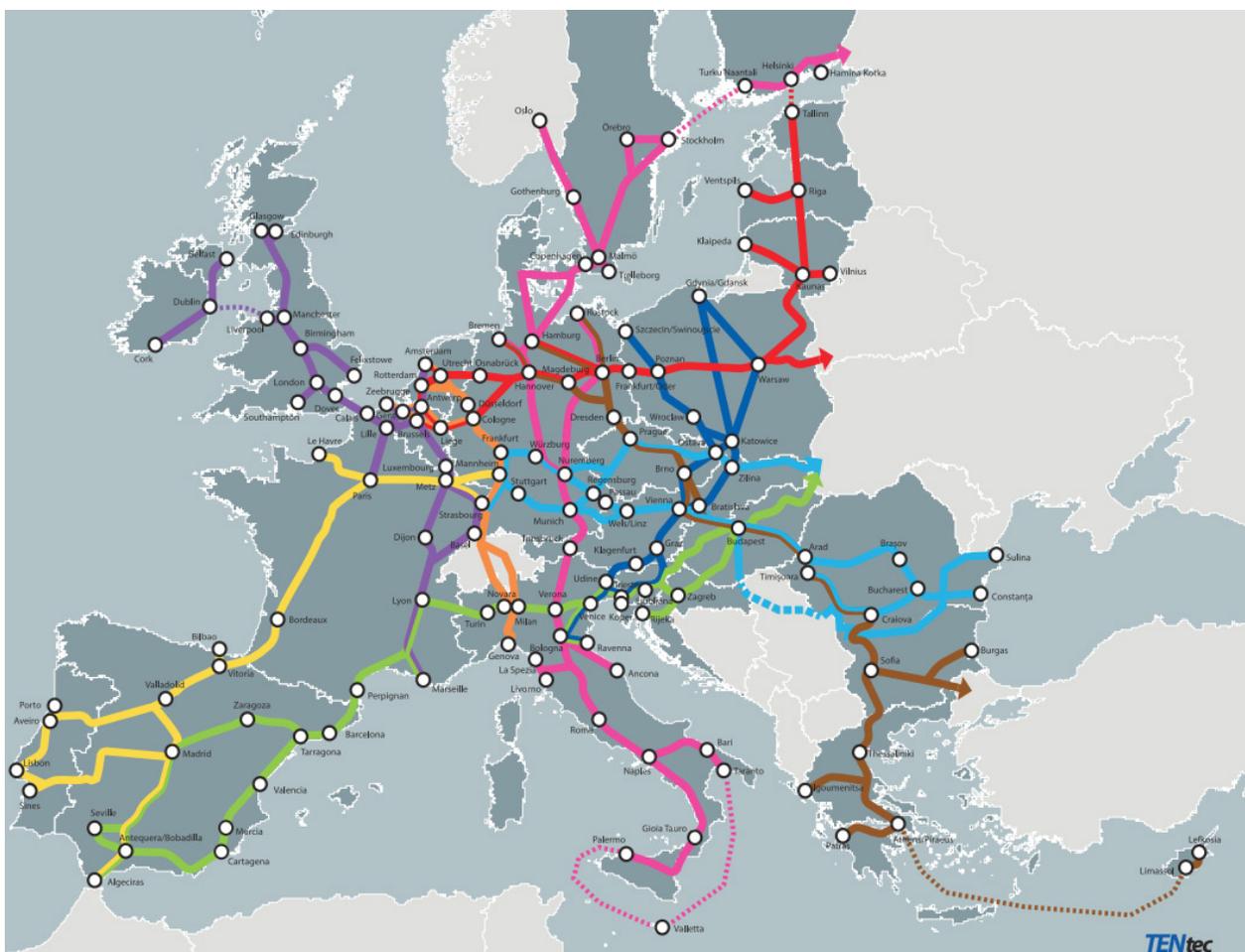
Invitation to European Conference on

"SHAPING THE FUTURE OF CORE NETWORK CORRIDORS - IMPROVED DIALOGUE FOR SMART AND SUSTAINABLE TRANSPORTS"

6 May in Malmö, Sweden

This conference is a step in the process of shaping the Core Network Corridors in Europe, arranged by the European Economic and Social Committee (EESC) together with Swedish stakeholders and in close cooperation with the European Commission (DG MOVE).

The core network corridors are now mapped and the European Coordinators have submitted workplans with proposals for measures and actions. They highlight the importance of the use of ITS, efficient management and the promotion of future-oriented clean transport solutions. Many crucial questions concerning infrastructure and regulatory issues still need to be addressed. The conference focus mainly on the ScanMed Corridor, and dialogue between authorities and civil society aiming at the development and improvement of the corridor.



European Economic and Social Committee



PROGRAM

08.30 Registration and coffee

09.30 Opening session

Welcome address: Mätta Ivarsson, Chair Regional Development Committee, Region Skåne and Stefan Back, Member of European Economic & Social Committee

Key note speeches:

- Pat Cox, European Coordinator for ScanMed Corridor
- Coen Mekers, Programme Manager, CODE24
- Torbjörn Suneson, Director General, Swedish Transport Administration

Presentation of showcases

10.40 Coffee

11.00 Parallel breakout sessions - choose one!

- Better Dialogue for Better Solutions
- Efficient Corridor Management
- Smarter Transport Solutions
- Greener Transport and Corridors

12.30 Lunch

13.30 Parallel breakout sessions - choose one!

- Better Dialogue for Better Solutions
- Efficient Corridor Management
- Smarter Transport Solutions
- Greener Transport and Corridors

15.00 Coffee and refreshments

15.15 Reports from breakout sessions

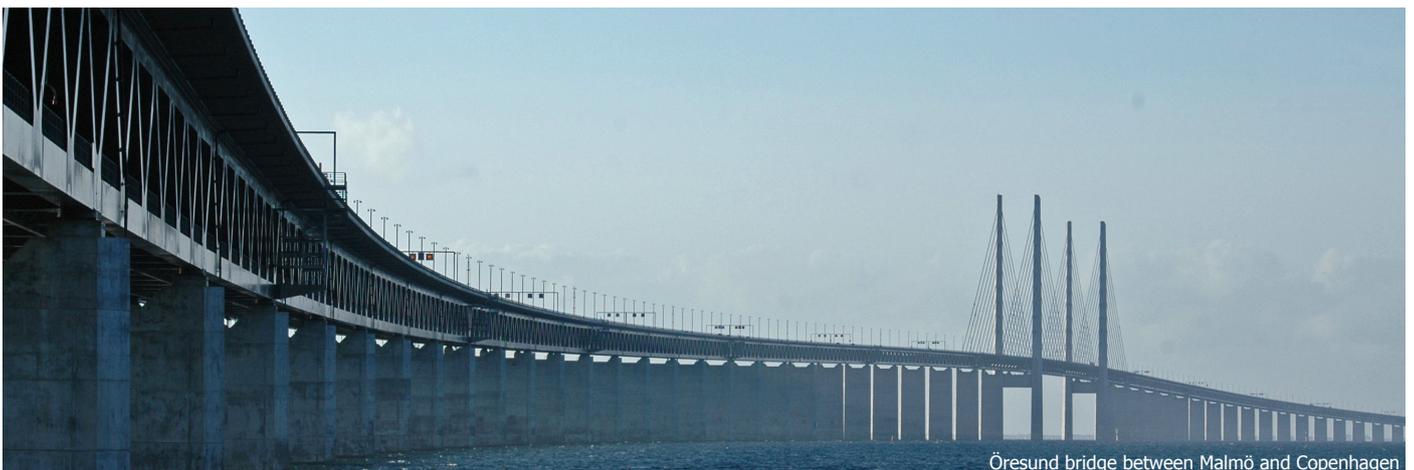
16.00 Concluding speeches

- Brian Simpson, European Coordinator for Motorways of the Sea (*tbc*)
- Michael Svane, Managing Director, Danish Transport Federation

16.25 Summing up: Pat Cox

16.30 End of conference

Moderator: Jerker Sjögren, Lindholmen Science Park



Öresund bridge between Malmö and Copenhagen

BREAKOUT SESSIONS

The four parallel breakout sessions before and after lunch will give you an opportunity to take part in two sessions for in-depth discussion. To raise important issues, to present innovative solutions and together with other stakeholders create concrete results – measures for further development and implementation of the corridors. And helping us to go from design to delivery.

Better Dialogue for Better Solutions

Public acceptance and support for Commission policy initiatives and TEN T projects can be won by dialogues “upstream” in the process. For such projects this can in the end win time and avoid contestation.

The Commission has asked the EESC to develop a frame for such dialogues.

The EESC is now organising a pilot project related to the TEN T Scand-Med Corridor. The idea with this session is to get your thought on the usefulness of this kind of dialogue.

- Should dialogues be about specific projects, or about general planning and priorities?
- Should such dialogue be based on events or could an internet platform be used?
- Could dialogues of this kind strengthen the cross border dimension in national planning?

1.

2.

Efficient Corridor Management

The governance mechanisms of the TEN-T core network corridors implies that a broad range of public and business stakeholders will pursue a joint action to remove physical, technical, operational and administrative barriers. However, as this transport policy instrument is very new, the roles, responsibilities and policy implications seem fairly unknown to many players.

The session will feature the following debate issues:

- How to achieve an effective stakeholder interaction in the implementation of the core network corridors?
- How to better involve lighter-weight players (e.g. smaller municipalities and regions, SMEs, NGOs etc.) in developing and putting the corridor work plans into action?
- How to ensure that the core network corridors are attractive to the industry?

3.

Smarter Transport Solutions

To offer a high end customer value and a high value to society in terms of the pillars of sustainability the TEN-T corridors must make use of economies of scale but also be used by smart transport solutions. With the ongoing digitalization there are improved possibilities for smarter transport solutions but it also brings new challenges.

Issues to discuss:

- Which smart solutions are ready to be implemented in a corridor setting in the short to medium run?
- Which areas are crucial to develop further to implement smarter solutions in a smooth way?
- Do we need new business models to support a successful implementation?

4.

Greener Transport and Corridors

Transport logistics ensures efficient manufacturing and trade, i.e. a prerequisite for economic growth and development. Transport dependence on fossil fuels, negative impact on health, environment, and climate requires however new solutions. Green corridors are one way to accomplish efficient logistics services meanwhile negative environmental impact is reduced.

This session describes and discusses the enabling of green corridors and greener transport, through various tools and measures:

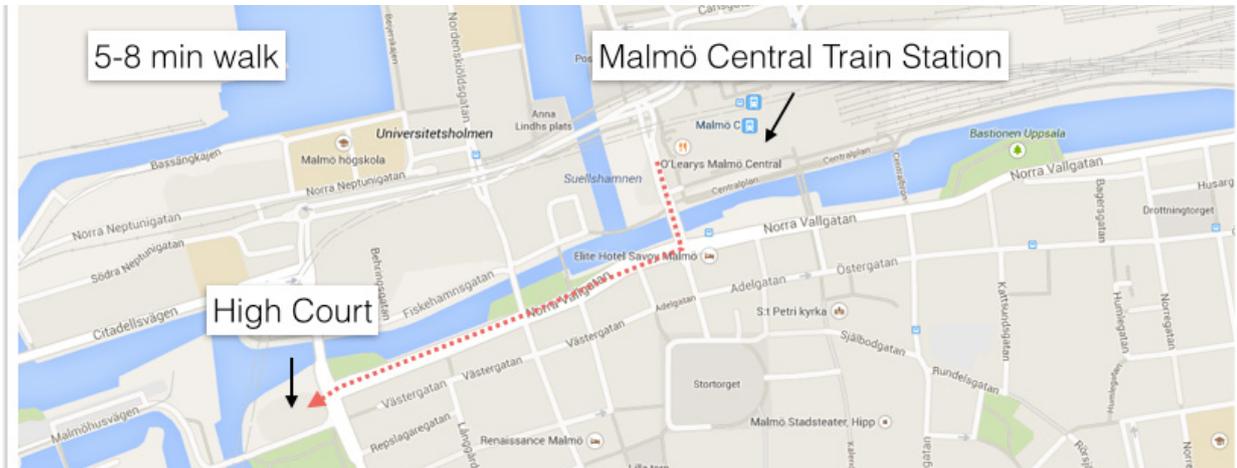
- Improvement measures and their impact
- Tools to measure present sustainability performance
- Tools to evaluate and prioritize improvement measures

WHO IS INVITED?

Civil society and stakeholders and other parties along the ScanMed Corridor, e.g. businesses, clusters, regions, authorities and NGO's involved in the deployment and expansion of smart, efficient and green corridors, are invited, as well as representatives for the other corridors.

Venue

The Conference Venue High Court in Central Malmö, close to the Central Station. See map.



Registration

[Please follow this link to register for the conference.](#) Final day for registration is 28 April.

More information

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Conference language and simultaneous interpreting

During plenum it will be simultaneous interpreting for following languages: English, German, Swedish and Polish. The breakout sessions will be held in English.

Results from the conference will be presented at the TEN-T Days in Riga 22-23 June 2015

TALKING TRANSPORT

You are welcome to the conference in Malmö but also welcome to Talking Transport. A new website aiming to support a structured dialog between the civil society and authorities on transport issues and specially on the ScanMed corridor. The dialogue will improve understanding and acceptance of policy measures and quality and efficiency of the decisions to be taken.

Talking Transport aims to trigger the dialogue even before the event in Malmö by collecting the main issues and positions at stake.

The new website will be up and running 10 April. [Join in](#) and have your opinion heard by those at the heart of transport policy!

